

The Recipe for a Lasting Small Business: Insight from Piece of Cake's 26-Year Journey

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Cate Sisco, Owner of Piece of Cake

For 26 years, Piece of Cake has been a beloved part of the Downtown Evansville community. Founded in 1998, Cate Sisco opened her bakery with her sister Kristi. The bakery was born out of their shared passion for baking and decorating. Cate recalls that she “just wanted to share family recipes.” A prime example of this is the self-proclaimed 'best cheesecake,' a family recipe dating back to the 1920s. Gaining her talents and passion from her mother and grandmother has allowed Cate to turn her passion into a rewarding career. She shares, “I have been able to do what I love my entire adult life...I love what we do, I love being a part of the community.”

Operating a business is never without its challenges, and Cate has found that one of her biggest hurdles has been adapting to the ever-changing needs of her employees. Cate proudly states, “If you need a flexible schedule, we can do that for you.” Cate ensures her team has the flexibility that they need, and that partly contributes to her astounding employee retention, with some employees being employed for nine-plus years.