



**ECONOMIC
IMPROVEMENT
DISTRICT** INC.

MEDIA ADVISORY

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Improvement District
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Earthborn Holistic Dog Park Grand Unleashing Thursday, May 23, 2024



- WHAT:** Join the Downtown Evansville Economic Improvement District (EID) to celebrate the opening of the Earthborn Holistic Dog Park in Downtown Evansville.
- WHEN:** Thursday, May 23, 2:00 p.m. CST
- WHERE:** 324 NW 3rd Street
- WHO:** Adam Trinkel, Executive Director, EID
Jeff Nunn, President, Midwestern Pet Foods
K9 Cash, Evansville Police Department

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About the EID - Following a 2017 petition process of member property owners, the EID was formed in 2018 to provide benefits and services to member properties paid for by a special annual assessment on these properties. The EID builds a more active and inclusive Downtown Evansville. It enhances resident, consumer, investor, worker, and visitor experiences in Downtown Evansville. In 2024, the EID will produce 14 large-scale events in Downtown Evansville, welcoming over 50,000 people to the District. To learn more about the EID and its progress in enhancing the Downtown experience, visit www.downtownevansville.com.