2024 PROMOTIONAL SCHEDULE

| Day | Date | Sponsor - Theme/Promotion | Time |
|-------------------|--------------|--|------------------------|
| Wednesday | 5/1 | Education Day | 10:05 a.m. |
| Monday | 5/1 5/6 | Education Day | 10:05 a.m. |
| Tuesday | 5/0 5/14 | Fifth Third Bank, Dream Center - Fifth Third Bank Family Tuesday, Opening Day | 6:35 p.m. |
| Wednesday | 5/14 5/15 | Senior Connection Wednesday, Opening Week | 6:35 p.m. |
| Thursday | 5/15 5/16 | Heritage - Hat Giveaway, Budweiser Thirsty Thursday & Beer-seys, Opening Week | 6:35 p.m. |
| Friday | 5/10 5/17 | | - |
| Saturday | 5/17 5/18 | Signarama, Ascension - Flag Sticker Giveaway, Postgame Fireworks, Opening Week | 6:35 p.m. 6:35 p.m. |
| - | 5/18 5/19 | Boy Scouts - Indy 500 Night, Jersey Auction, Postgame Fireworks, Opening Week It Takes A Village - Dog Days of Summer, Opening Week | • |
| Sunday Tuosdov | - | | 12:35 p.m. |
| Tuesday | 5/28 | Fifth Third Bank - Fifth Third Bank Family Tuesday | 6:35 p.m. |
| Wednesday | 5/29 5/20 | Senior Connection Wednesday | 6:35 p.m. |
| Thursday | 5/30 6/4 | Working Distributors, YMCA - Country Night, Budweiser Thirsty Thursday & Beer-seys | 6:35 p.m. |
| Tuesday | 6/4 | Fifth Third Bank - Fifth Third Bank Family Tuesday | 6:35 p.m. |
| Wednesday | 6/5 | YMCA, Boys and Girls Club - Senior Connection Wednesday | 6:35 p.m. |
| Thursday | 6/6 | Centerpoint Energy, Jacob's Village - First Responders Night, Postgame Fireworks, Budweiser Thirsty Thursday & Beer-seys | 6:35 p.m. |
| Friday | 6/7 | Slay's Restoration, Salvation Army - Princess Night, Postgame Fireworks | 6:35 p.m. |
| Saturday | 6/8 | Timi's Tours, VFW #1113 - Military Appreciation Night, Jersey Auction, Postgame Fireworks | 6:35 p.m. |
| Sunday | 6/9 | Berry Global, Exclusive - Youth Get In Free Wearing Jersey, Dog Days of Summer | 5:05 p.m. |
| Tuesday | 6/18 | Fifth Third Bank - Fifth Third Bank Family Tuesday | 6:35 p.m. |
| Wednesday | 6/19 | Schnucks, Evansville African American Museum - Salute to the Negro Leagues Night, Senior Connection Wednesday | 6:35 p.m. |
| Thursday | 6/20 | Centerpoint Energy - Margaritaville Night, Jersey Auction, Budweiser Thirsty Thursday | 6:35 p.m. |
| Friday | 6/21 | Deaconess Healthy Night - Stand Up to Cancer Night, Jersey Auction | 6:35 p.m. |
| Saturday | 6/22 | Old National Bank - Superhero Night | 6:35 p.m. |
| Sunday | 6/23 | Eastland Mall - Dog Days of Summer | 5:05 p.m. |
| Tuesday | 6/25 | Fifth Third Bank, Aktion Club of SW Indiana - Fifth Third Bank Family Tuesday | 6:35 p.m. |
| Wednesday | 6/26 | FC Tucker - Senior Connection Wednesday | 6:35 p.m. |
| Thursday | 6/27 | Working Distributors, America's Car-Mart - German Heritage Night, Budweiser Thirsty Thursday & Beer-seys | 6:35 p.m. |
| Friday | 7/5 | Studio Bee - Red, White & Blue Night, Postgame Fireworks | 6:35 p.m. |
| Saturday | 7/6 | Arc of Evansville | 6:35 p.m. |
| Sunday | 7/7 | Dog Days of Summer | 5:05 p.m. |
| Friday | 7/19 | Meijer, Boys and Girls Club | 6:35 p.m. |
| Saturday | 7/20 | Santa Clothes Club - Christmas in July, Postgame Fireworks | 6:35 p.m. |
| Sunday | 7/21 | United Companies, VHS | 5:05 p.m. |
| Friday | 7/26 | Evansville Trails Coalition | 6:35 p.m. |
| Saturday | 7/27 | Shark Week Night, Jersey Auction | 6:35 p.m. |
| Sunday | 7/28 | Dog Days of Summer | 6:35 p.m. |
| Tuesday | 7/30 | Fifth Third Bank - Fifth Third Bank Family Tuesday | 6:35 p.m. |
| Wednesday | 7/31 | Senior Connection Wednesday | 6:35 p.m. |
| Thursday | 8/1 | Old National Bank - Budweiser Thirsty Thursday & Beer-seys | 6:35 p.m. |
| Friday | 8/2 | To Be Announced | 6:35 p.m. |
| Saturday | 8/3 | Millennium Steel, Girl Scouts - Star Wars Night, Jersey Auction | 6:35 p.m. |
| Sunday | 8/4 | Dog Days of Summer | 12:35 p.m. |
| Friday | 8/16 | WEHT Channel 25 Eyewitness News, Habitat for Humanity | 6:35 p.m. |
| Saturday | 8/17 | Indiana 811, Ballet Indiana - Postgame Fireworks | 6:35 p.m. |
| Sunday | 8/18 | Dog Days of Summer | 12:35 p.m. |
| Tuesday | 8/20 | Fifth Third Bank - Fifth Third Bank Family Tuesday | 6:35 p.m. |
| Wednesday | 8/21 | Senior Connection Wednesday | 6:35 p.m. |
| Thursday | 8/22 | Working Distributors, Heritage - College Night, Budweiser Thirsty Thursday & Beer-sey Jersey Auction | 6:35 p.m. |
| Friday | 8/23 | Edward Jones | 6:35 p.m. |
| Saturday | 8/24 | EVSC Foundation - Teacher Appreciation Night | 6:35 p.m. |
| - | - | | - |
| Sunday | 8/25 | Fan Appreciation Day | 12: 35 p.n |