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**For Immediate Release**

**EVPL hosting virtual blood donation drive**

*Evansville, IN, October 9, 2023* – The Evansville Vanderburgh Public Library’s Seasons of Sharing initiative is continuing with our [SleevesUp: Virtual Blood Donation Drive](#), in conjunction with the American Red Cross. According to the American Red Cross, every two seconds someone in the U.S. needs blood.

Beginning Sunday, October 15, and continuing through Saturday, October 28, Seasons of Sharing will encourage everyone to pledge to donate blood, with a goal of 40 donations. Those who wish to donate can pledge online.

“Just as people in our community turn to the library for resources, so many turn to the American Red Cross for resources like blood,” EVPL CEO Scott Kinney said. “By bringing awareness and encouraging donation pledges, we hope to support the work done by our local American Red Cross and their impact nationwide.”

The [Seasons of Sharing](#) initiative launched in December 2021 to provide opportunities for our community to give back through donation drives. Previous drives have supported Hangers, the EVSC Student Clothing Resource, Evansville Animal Care and Control, and The Teacher Locker.

The Evansville Vanderburgh Public Library has served our community for more than a century. With eight locations throughout Vanderburgh County, immediate access to hundreds of thousands of digital resources, and a dedicated team of library professionals, EVPL strives to create opportunities for you to discover, explore, and connect with your library. For more information, visit [evpl.org](http://evpl.org).

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