



**FOR IMMEDIATE RELEASE**

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Subject: Leininger International Conference

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**2018 Leininger International Conference to be held in Evansville, IN**

EVANSVILLE, IN. – The Evansville Convention & Visitors Bureau, along with the Old National Events Plaza, is excited to host the Leininger International Conference on July 20 – 22, 2018.

The conference has historically been held at the Galt House in Louisville, KY. The move to a different location came after the opening of the DoubleTree by Hilton in Downtown Evansville. The relationship between the Evansville Convention & Visitors Bureau, Old National Events Plaza and Leininger has blossomed over the last four years and Evansville couldn't be happier to have the 2,500 attendees in the city.

The Leininger International Conference attendees will occupy 8 hotels within Evansville, generating approximately 1,000 room nights. The economic impact of the conference is estimated to be \$900,000.

"The Evansville Convention and Visitors Bureau is excited to be part of a growing destination and extraordinary hospitality team which succeeded in bringing the conference here. The top notch customer service of hotels, restaurants, meeting venues, and attractions and friendly hospitality of residents are key ingredients in showcasing Evansville," said Joe Taylor, Executive Director, Evansville CVB. "Meetings mean business because many residents must be hired to meet the needs of conference attendees."

Leininger is a group of Entrepreneurial Minded Independent Business Owners from all over the country who are developing a new lifestyle of being financially independent. Many of the attendees work other careers as they are developing their own businesses to eventually replace their career incomes. They are coming together for 3 days to inspire and help one another develop the mindset of a business owner and to cover success principles.

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