

EDUCATION

EVSC Students Advance to State Marketing Competition

Forty-three students from the Evansville Vanderburgh School Corporation qualified for the 2010 Indiana DECA Career Development Conference in Indianapolis in February at the district competition at Ivy Tech earlier this month. More than 150 students from Evansville, Mt. Vernon, Newburgh, and Washington competed at the district event.

Students earn the right to advance to the state level by placing in the top five in their respective events. Each event required students to take a 100-question test covering basic business, marketing, economics and specialized area concepts. In addition, students had to demonstrate their ability to "think on their feet" and apply their marketing knowledge and presentation skills through role playing and case study presentations. The state competition will be in the same format, except students will have to perform two role plays or case studies.

More than 1,400 DECA students from across Indiana will compete at the state level. The top three in each event will qualify for the International DECA Career Development Conference in April in Louisville, Kentucky.

Students from the EVSC who are advancing to the state competition include:

Student	Place	Event	School
Erin Taylor	1st	Business Services Marketing	North
Josh Hammers	1st	Food Marketing	Central
Matt Janowski	1st	Marketing Management	North
Madison Tolefree	1st	Quick Serve Restaurant Management	North
Paige Bernhardt & Evan Loehrlein	1st	Hospitality Services Team	Reitz
Meghan Perry & Emily Cash	1st	Travel & Tourism Team	North
Aaron Gearhart	2nd	Principles of Business Administration	Reitz
Molly McNamara	2nd	Apparel & Accessories Marketing	Reitz
Megan Vickers	2nd	Business Services Marketing	Reitz
Nathan Murphy	2nd	Marketing Management	Reitz
Mallory Mooney	2nd	Restaurant & Food Services	North
Joe Harrison & Colton O'Day	2nd	Business Law & Ethics Team	Central
Hamilton Carr	3rd	Principles of Business Administration	Reitz
Cyndi Bell	3rd	Business Services Marketing	Reitz
Gernitria Ladson	3rd	Hotel and Lodging Marketing	Reitz
Clark Tillman	3rd	Restaurant/Food Service	Central
Jamie Burkes	3rd	Quick Serve Restaurant Management	Reitz
Laramie Graulich & Cierra Robinson	3rd	Hospitality Services Team	North
McKenzie Donovan	4th	Principles of Business Administration	Reitz
Lindsey Idleman	4th	Accounting Applications	North
Colten Brack	4th	Automotive Services	Reitz
Jon Keith	4th	Food Marketing	Central
Jane Seyffarth	4th	Hotel and Lodging	Reitz
Mitchell Wargel	4th	Marketing Management	Reitz
Robert Golike	4th	Quick Serve Restaurant Management	Reitz
Adam Caldwell	4th	Restaurant & Food Service	Central
Marika Garrett	4th	Retail Merchandising	Reitz
Grant Muller	4th	Sports & Entertainment Series	Reitz
Tessa Draper & McKenna Stahl	4th	Hospitality Services Team	North
Matt McIntosh	5th	Accounting Applications	Reitz
Kayla Coursey	5th	Marketing Management	Reitz
Jenny Young	5th	Quick Serve Restaurant Management	Reitz
Megan Miles	5th	Retail Merchandising	Reitz
Jake David	5th	Sports & Entertainment Series	Reitz
Amanda Bruce & Ashley Weyer	5th	Buying & Merchandising Team	Reitz
Robby Franklin & Cody Dietz	5th	Financial Analysis Team	Reitz

DECA, an association of marketing students, is a co-curricular club that assists students in preparing for careers in marketing, management, and entrepreneurship.

EDUCATION

Global economist Noreena Hertz to discuss “The Future of Capitalism”

Global economist and best-selling author Noreena Hertz will present the first program in the spring 2010 University Core Curriculum Speaker Series next month. Hertz, professor of finance, globalization, and sustainability at Erasmus University and University of Cambridge, will present, “Rethinking a Post-Crisis World: Globalization, Sustainability, and the Future of Capitalism,” at 7 p.m. Wednesday, February 24, in Carter Hall in the University Center at the University of Southern Indiana.

Hertz is the author of the 2001 bestseller, *The Silent Takeover: Global Capitalism and the Death of Democracy*, which argued that unregulated markets, corporate greed, and high-powered financial institutions would have serious global consequences. Her most recent book, *The Debt Threat: How Debt is Destroying the Developing World*, looks at the root causes of third-world debt, poverty, terrorism, war, and the fallout from collapsing states. Highly regarded for her expertise in political economics, Hertz was chosen as one of the most powerful women in Britain by Harper’s Bazaar in 2008.

After completing her MBA at Wharton, Hertz helped establish the stock exchange in St. Petersburg, Russia, and tutored Boris Yeltsin’s advisors in market economics. She then became a consultant at the World Bank, advising the Russian government on economic reforms — “specifically the shift from a communist model to a capitalist system.

Her op-ed pieces have been published in The Washington Post, New Statesman, The Observer, The San Francisco Chronicle, The Financial Times, The Guardian, The Daily Beast, and The Times of London. In addition to a heavy broadcasting and writing schedule on both sides of the Atlantic, Hertz regularly takes part in debates and panels with leading politicians and public figures such as Bill Clinton, Jeffrey Sachs, Larry Summers, and William Cohen.

She played a leading role in the development of (RED) — “an innovative commercial model to raise money for AIDS victims in Africa, with partners such as Starbucks and The Gap. Bono, who co-founded project (RED), credits Hertz’s work as the inspiration for the (RED) project.



Noreena Hertz

In 2009, she was named one of the top 100 Twitterers in academia.

**Other spring 2010 UCC Speaker Series events include:
March 19, 2010**

At 2 p.m. Friday, March 19, also in Carter Hall, flutist Kelly Sulick and harpist Megan Stout will present an educational performance in advance of their “Beauty and Grandeur” concert on Saturday, March 20, with the Evansville Philharmonic.

April 23, 2010

Finally, the USI College of Liberal Arts will present the 2010 Distinguished Scholar Lecture by acclaimed author Alan Cheuse, National Public Radio’s “Voice of Books,” at 7:30 p.m. Friday, April 23, in Mitchell Auditorium in the Health Professions Center. Cheuse is the author of four novels, three collections of short fiction, and the memoir *Fall Out of Heaven*. He is a regular contributor to National Public Radio’s “All Things Considered” as a book commentator. He teaches in the writing program at George Mason University and the Squaw Valley Community of Writers.

All programs in the UCC Speaker Series are free and open to the public. For more information, call Dr. Mark Krahling, director of the University Core Curriculum, at 812/464-1712.

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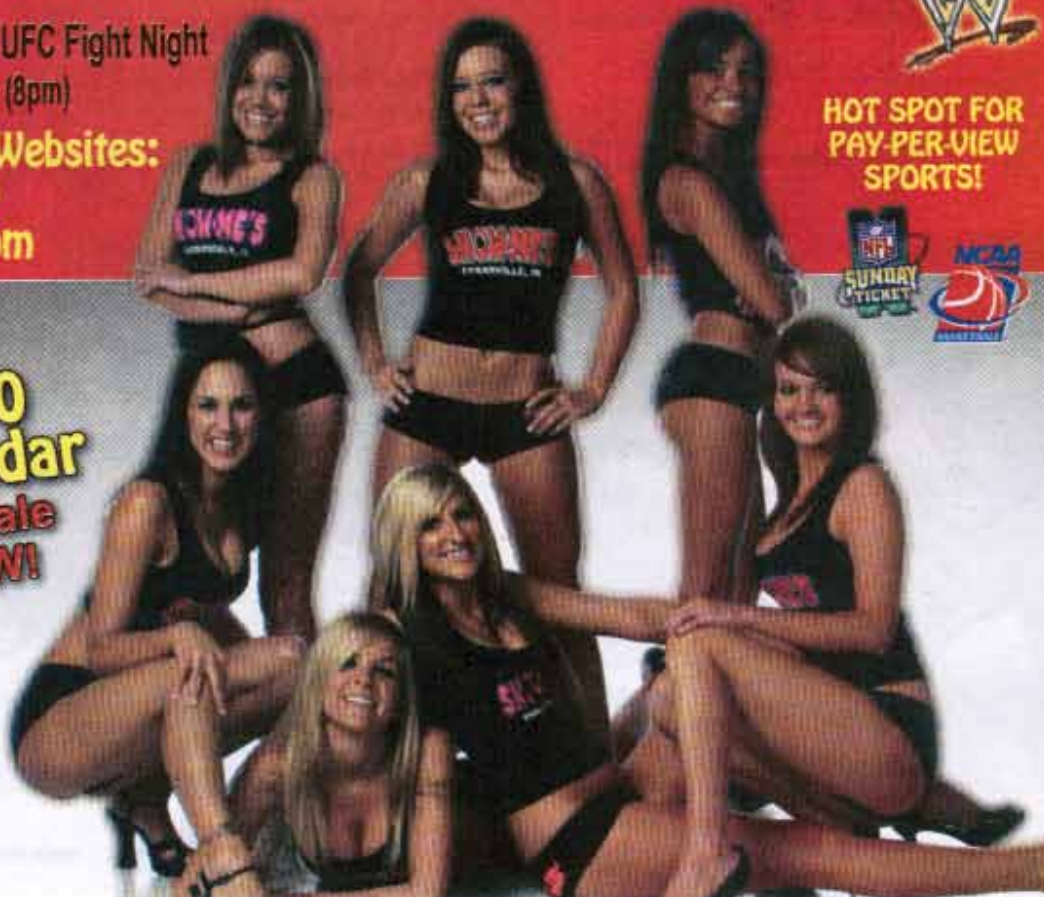


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SPORTS

Ballinger garners GLVC weekly honor

EVANSVILLE, Ind.—University of Southern Indiana senior All-American Mary Ballinger was named the GLVC Women's Track Athlete of the Week for her performance at the Gladstein Invitational in Bloomington, Indiana, last Friday.

Ballinger finished fifth in the 3,000-meter invitational with a GLVC-best time of 10 minutes, 00.13 seconds. The six-time All-American leads the rest of the conference in the 3,000 meters by 43 seconds and ranks first in the nation in the mile with her adjusted NCAA II provisional qualifying time of four minutes, 54.64 seconds.

A food and nutrition major, Ballinger won the 2009 national championship in the 3,000-meter steeplechase last spring and finished fifth at the NCAA II Cross Country Championships last fall.

This marks the first time in Ballinger's career that she has been named the GLVC Indoor Track Athlete of the Week.

She has earned the honor three times in outdoor track and was named the GLVC Runner of the Week in cross country five times during her three years in a USI uniform.

The Screaming Eagles return to action Friday when they compete at the Indiana University Relays in Bloomington.



Senior Mary Ballinger, who leads the nation in the mile, currently leads the GLVC by 43 seconds in the 3,000 meters.

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SPORTS

Lady Eagles looking for strong finish to road trip

EVANSVILLE, Ind.—The University of Southern Indiana women's basketball team is looking for a strong finish to what has turned out to be a six-game road trip when it visits the University of Wisconsin-Parkside Thursday and Lewis University Saturday.

Tip-off for Thursday's game in Kenosha, Wisconsin, is slated for 5:30 p.m., while Saturday's game in Romeoville, Illinois, begins at 1 p.m. Game coverage, including audio, video, and live stats, can be found at www.gousieagles.com.

USI (15-4, 6-2 GLVC) is coming off a tough 74-64 setback at No. 3 University of Indianapolis last Thursday. Sluggish starts to both the first and second periods hampered the Screaming Eagles, who fell two games behind the Greyhounds in the loss column of the GLVC East Division standings.

Junior guard Lauren Meneghetti led the Eagles with 17 points in the loss, 15 coming in the final 20 minutes.

For the season, fellow classmates Ellen Young and Amie Newhart lead the Eagles in the scoring column. Young, who needs just 13 points to reach 1,000 in her collegiate career, is eighth in the GLVC with 14.4 points per appearance. She currently ranks 31st all-time at USI with 629 points after scoring 358 points as a freshman at SIU Carbondale.

Newhart, who ranks 17th all-time at USI with 821 career points and eighth all-time with 223 career assists, is currently 17th in the GLVC with 12.5 points per contest. Newhart ranks third in the GLVC and 16th in the nation with a team-best 2.15 assist-to-turnover ratio.

USI leads the all-time series with UW-Parkside, 19-5, though the Rangers have won the last two meetings including a 75-67 decision

last year in Kenosha.

UW-Parkside (17-3, 9-2 GLVC), which leads the GLVC North Division by two-and-a-half games, has won three straight and six of its last seven contests. The Rangers, who are a perfect 10-0 at home this season, are riding a 14-game home winning streak into Thursday night's duel with the Eagles.

The Rangers, who are receiving votes in the latest USA Today/ESPN Division II Top 25 Coaches Poll, have four players averaging in double figures this season, led by sophomore guard/forward Brittany Beyer's 16.7 points and 5.8 rebounds per appearance. Junior center Brittany Hogen, the reigning GLVC Player of the Week, is chipping in 14.3 points and a team-best 8.7 rebounds per game.

As the GLVC standings unfold throughout the season, Saturday's game against Lewis could have huge GLVC Tournament implications in terms of the battle for the top wild card spot and a first-round bye in the conference's post-season. USI is two-games ahead of the Flyers in the loss column for the top wildcard spot and could gain a decisive tie-breaker with a victory Saturday.

Lewis (10-9, 6-4 GLVC), which hosts Kentucky Wesleyan College Thursday evening, has won four straight against the Eagles in Romeoville including last year's 69-61 victory that evened the all-time series at 26-26.

Junior forward Jenny Turpel leads the Flyers with 16.1 points and 7.9 rebounds per contest. She scored a game-high 22 points in the Flyers' 75-72 setback at Drury last Saturday.

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SPORTS

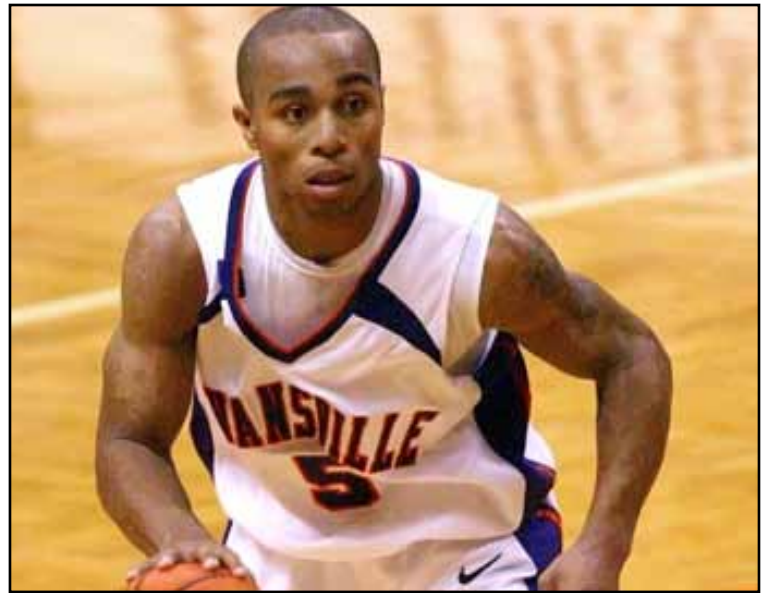
Bears Hold Off Evansville 76-66

SPRINGFIELD, Mo. -- Big Will Creekmore was more than Evansville could handle in the second half here Wednesday night. The 6-9 junior scored six points during an 8-0 run early in the second half, and Missouri State held off the Aces 76-66.

The win improved the Bears to 15-6 overall and 5-5 in the Missouri Valley Conference. Evansville is 6-14 and 0-10.

Evansville never led in the first half, and trailed by as many as eight points, but the Aces were down by only three at halftime, 32-29, behind the 10 points of Clint Hopf and five each by James Haarsma and Denver Holmes. Then Creekmore took control, scoring six of the Bears' eight points to turn a 34-31 MSU lead to 42-31 with 14 minutes to go. The Aces cut the deficit to five on three different occasions, the latest in the final 65 seconds on a free throw by Holmes, but that's as close as Evansville could get in suffering its 11th straight loss.

Creekmore hit 7 of 12 shots in scoring 20 points, and also grabbed eight rebounds. Jermaine Mallett added 14 for the Bears. Freshman Troy Taylor scored a career-high 12 for the Aces, hitting four of six shots and all four free throws. Holmes and Colt Ryan scored 11 each and Hopf added 10. Haarsma added nine points and 11 rebounds.



Troy Taylor came off the bench to score a career-high 12 points at Missouri State Wednesday.

Missouri State grabbed 22 offensive rebounds to Evansville's 11, and as a result had a 23-7 advantage in second chance points.

The Aces return to Roberts Stadium Sunday for a 2:05 CST game against the Sycamores of Indiana State.



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SPORTS

UE Swim Aces Asbury College

Holding the team's final home meet of the season, the University of Evansville swimming and diving team sent its seniors out in style with a dominating win over Asbury College on Saturday.

The women's team won a convincing 172-64 while the men topped the Eagles 155-76.

"We did a wonderful job of bouncing back after a tough meet and bus ride yesterday," said Evansville head coach Rick-ey Perkins. "It was good to see them focused on the meet instead of how tired they were from the trip. A great meet across the board. Jen (Childers) making zones was awesome. Now the women will start resting and focusing on MVC Championships. The men will get ready for Southern Illinois."

Junior diver Jennifer Childers scored high enough in the three-meter boards to qualify for zone championships with a 281.20. Childers joins freshman Sadie Wells and junior Andy Balczo in qualifying, as Wells and Balczo reached the mark earlier this year.

The women's team took first in every individual event but one in the contest. Freshman Phoebe Hodina opened the meet with a win in the 1000 free while fellow freshman Michea Reinitz placed first in the 200 free and 200 fly. Sophomore Hannah Quast finished first in the 50 and 100 free. Sophomore Kassandra Beseau took the top time in the 200 back, and junior Christina Schmidgall took first in the 500 yard.



Kassandra Beseau was one of numerous Aces to take a top spot against Asbury College on Saturday.

On the men's side, the Aces had numerous top finishes, including both the 400 medley and 400 free relays. UE swept the 50 free, as junior Will Spradley took first, sophomore Jake Harrington second and freshman Alex Seward third. Junior Zach Kanet finished first in the 200 fly while Seward took first in the 100 free. Harrington also took first in the 500 free, and sophomore Colin Gray wrapped things up with a win in the 200 breast

Aces Tennis Looking To Win At Home This Weekend

The University of Evansville tennis team returns home this weekend to host two matches at Tri-State Athletic Club. The Aces (0-1) will battle IPFW (1-1) on Friday, January 29 at 6 p.m. before playing Morehead State (0-3) at 6 p.m. on Saturday.

The Aces look to rebound after a 6-1 loss to Western Michigan last weekend at the Indiana University Tennis Center in Bloomington with junior Kate Chybowski taking the lone win.

"I am really excited about having our first home match of the spring season," said Evansville head coach Christine Bader. "Last year we beat IPFW and lost to Morehead State, so our goal for the weekend is to win both matches and continue to improve."

Check GoPurpleAces.com for scores and updates from the weekend.

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SPORTS

WOMEN'S HOOPS RANKED SIXTH IN FIRST REGIONAL POLL



Photo by LaVerne Jones/USI Photography

By Dan McDonnell, USI Sports Information

EVANSVILLE, Ind.—The University of Southern Indiana women's basketball team is sixth in the first NCAA II Midwest Region poll that was released Wednesday afternoon.

It marks the first time since January 31, 2007 that the Screaming Eagles have been ranked in the top 10 of the regional rankings. It is also the highest USI has been ranked in the region since February of 2002.

USI (15-4, 6-2 GLVC) has a crack at the region's third-ranked team, the University of Wisconsin-Parkside, Thursday evening. Tip-off is slated for 5:30 p.m. in Kenosha, Wisconsin, and game coverage—including audio, video, and live stats—can be accessed at www.gousieagles.com.

In addition to USI and UW-Parkside, the GLVC was represented by five schools, including the University of Indianapolis (1st), Drury University (4th), and Northern Kentucky University (10th). Indianapolis also is ranked second in the nation.

Michigan Tech University, the fourth-ranked team in the country, is second in the regional poll to lead the Great Lakes Intercollegiate Athletic Conference's contingent. Grand Valley

State University (5th), The University of Findlay (7th), Northern Michigan University (8th), and Ashland University (9th) rounded out the poll.

USI, which is 10-2 in regional games this year and 3-0 against the GLIAC, concludes its six-game road swing with Lewis University Saturday at 1 p.m.

Midwest Region

Pl.	School	D-II Overall Record (D-II In-Region Record)
1.	Indianapolis	17-0 (14-0)
2.	Michigan Tech	15-1 (14-1)
3.	Wisconsin-Parkside	13-3 (12-3)
4.	Drury	16-4 (14-4)
5.	Grand Valley St.	14-3 (14-3)
6.	Southern Indiana	13-4 (10-2)
7.	Findlay	11-4 (11-4)
8.	Northern Michigan	10-5 (10-5)
9.	Ashland	10-7 (10-7)
10.	Northern Kentucky	10-6 (10-6)



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Office	1,500	1,250	Retail	1,500	938	Warehouse	4,200	1,750
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